

Christian.TV Inc.'s Privacy Policy

1. Introduction: Please read the following to learn more about Christian.TV, Inc.'s ("CHRISTIAN.TV") Privacy Policy. This Privacy Policy is part of the Terms of Service of the Website, and any capitalized terms that are not defined in this Privacy Policy have the same meaning as in the Terms of Service. CHRISTIAN.TV respects the privacy of its online visitors and the users (collectively referred to as a "User" or "Users") of its products and services, and intends to give Users certain control over their personally identifiable information. CHRISTIAN.TV recognizes the importance of protecting any information collected from Users and has adopted this Privacy Policy to inform its Users about the types of information CHRISTIAN.TV gathers about a User online while using CHRISTIAN.TV's Service, how CHRISTIAN.TV may use that information, whether CHRISTIAN.TV discloses it to anyone, and the choices a User has regarding use of and correction of the information. This policy does not apply to the practices of third parties that CHRISTIAN.TV does not own or control, or to individuals that CHRISTIAN.TV does not employ or manage, including Content Providers on the Service. In addition, the service, applications, and any other linked pages, features, or Content of CHRISTIAN.TV in connection therewith (collectively, the "Service") may contain links to third-party websites, applications or other outside sources that CHRISTIAN.TV has an interest in, connection to, association with or otherwise has entered into a contractual relationship with, other than a Content Provider on the Service, (collectively, "Affiliate"). While CHRISTIAN.TV attempts to provide links only to those sites that share its particular respect for privacy, it cannot take responsibility for the content or privacy policies of third-party sites, including the sites of Content Providers on the Service. Therefore, CHRISTIAN.TV encourages its Users to carefully review the privacy policies of any third-party sites visited and the third party applications used. By visiting or using www.christian.tv or registering for CHRISTIAN.TV's Service, Users acknowledge that they are over the age of eighteen years and agree to be bound by the terms of this Privacy Policy. CHRISTIAN.TV does not allow registration and does not knowingly collect personally identifiable information from anyone under eighteen (18) years of age. Users may email CHRISTIAN.TV with any privacy-related questions at info@christian.tv

2. Effective Date: The Privacy Policy detailed herein applies to any and all information that a User may have obtained from or provided to CHRISTIAN.TV. CHRISTIAN.TV reserves the right, at its full and complete discretion and without prior notice, to change, modify, amend, add, subtract, or otherwise remove portions of its Privacy Policy at any time and for any or no reason. Although we may attempt to email registered Users a copy of the revised Privacy Policy at the email address on file, if any, please periodically continue to check the Privacy Policy at www.christian.tv for any changes. Such modifications will be effective immediately, and will apply to disputes arising under the Privacy Policy from the date of posting forward. A User's continued access to and use of the Service after the posting of any amendments, deletions or other changes to the Privacy Policy will constitute acceptance, acknowledgment and agreement to the respective changes.

3. Privacy Policy Coverage: This Privacy Policy covers CHRISTIAN.TV's treatment of personally identifiable information ("Personal Information") and other data that

CHRISTIAN.TV gathers when Users are accessing the Service. CHRISTIAN.TV collects User information in a variety of ways. By using CHRISTIAN.TV's Service, Users agree that CHRISTIAN.TV may collect aggregate information, individual information, and Personal Information, as defined below. CHRISTIAN.TV receives and stores information entered by Users when using the Service or otherwise provided to CHRISTIAN.TV. The information provided is used to ensure that Users can interact with the Service, Affiliate sites or other third-party applications and/or services as authorized and identified by the User; to ensure that Users can use the features of the Service; to ensure that Users can interact with other Users; to improve the Content of the Service; to customize the Content presented to User; and to communicate about specials and new features. Additionally, to use certain aspects of the Service, such as social sharing, you may need to grant CHRISTIAN.TV permission to access your account information for certain social networking sites (including, but not limited to, Twitter, Facebook and LinkedIn). Moreover, as the Service may allow you to register or interact with Affiliates you grant CHRISTIAN.TV and the Service permission to access such Affiliate account information or deliver to or register your CHRISTIAN.TV account information with the Affiliate, as may be necessary. CHRISTIAN.TV may also utilize information in order to adapt the Service for a specific User's needs and for research purposes. CHRISTIAN.TV may share aggregate information and individual information with other parties. CHRISTIAN.TV shall not share Personal Information with other parties, except as described in the policy below.

4. Collection and Use of Information:

Registration: CHRISTIAN.TV requires that to be a Content Provider, a User must register an Account on the Service. When you register for an account on the Service, Christian.TV will collect an email address and the public username and password that you create. Your email address and public username are called Registration information. Registration information may be shared with those Content Providers who have entered into a Content Provider Agreement with CHRISTIAN.TV to provide Content to the Service via a Channel hosted by CHRISTIAN.TV ("Channel Content Providers"). When a User views Content on through a Channel Content Provider's channel hosted on the Service, CHRISTIAN.TV will capture that interaction and may provide the Channel Content Provider whose Content was accessed with your Registration Information.

Registration for Affiliates Sites: In addition, as part of the Service CHRISTIAN.TV may collect and retain Registration information, payment information or other data submitted by a User, and may deliver said information to the Affiliates designated by a User for such purpose. This type of data delivery enables CHRISTIAN.TV's Service to automatically connect and interact with such identified Affiliate or to support the processing of any monetary transactions made through the Service. To the extent that CHRISTIAN.TV intends to share such information with Affiliates for any other purpose in any way different that described herein, such information and shared use will be specifically described at such time.

Information Collected Automatically: As part of the Service CHRISTIAN.TV may continually and automatically collect usage data for statistical measuring and other purposes. This type of data enables CHRISTIAN.TV to determine, among other things, how

often Users access specific parts of the Service in order to allow CHRISTIAN.TV to revise, improve and develop said services. As part of this improvement function, CHRISTIAN.TV may provide aggregate information to its Affiliates. However, unless as otherwise specified herein, CHRISTIAN.TV will not disclose aggregate information to an Affiliate in a manner that would allow for a User to be personally identified. Similarly, CHRISTIAN.TV may provide aggregate information to a Channel Content Provider with respect to the usage of its specific Channel.

Surveys and Feedback: CHRISTIAN.TV is committed to providing the best experience for its Users. Therefore, CHRISTIAN.TV may request information or feedback from Users as part of surveys or other feedback requests as part of its continuing work to make the Service the best it can be. CHRISTIAN.TV may employ Users' non-personally identifiable information to improve the look, functionality and content of the Service or to personalize User experience, products, programs and service offers.

User Generated Content: To the extent that a User submits any Content, Ideas or other materials as part of the Service, the User acknowledges and agrees that CHRISTIAN.TV may share such submission with other Users.

Emails or Contacts from You: If a User contacts CHRISTIAN.TV by email, CHRISTIAN.TV will use the personally identifiable email address information only to respond to the specific inquiry. Additionally, as part of the Service, registered Users may receive emails and other communications relating to their submissions to CHRISTIAN.TV. All Users acknowledge and agree that by posting any User Content, CHRISTIAN.TV may send a response email and other communication that it determines in its sole discretion is related to said User.

Communications from Us: CHRISTIAN.TV may send its Users, or deliver to its Users on behalf of its Affiliates or other Users, special announcements and correspondence, including newsletters, news & events, virtual greetings, promotional offers, emails, text messages and other messages. The messages may contain Registration information, additional Service features or other CHRISTIAN.TV information. As discussed herein, at any time the User may exercise its right to opt-out of the collection of information for these purposes. If a User no longer wishes to receive communications from CHRISTIAN.TV, it may opt-out by following the instructions included in each communication or by accessing the Settings section of their User account.

Cookies: CHRISTIAN.TV may use software technology called "cookies" which consist of small text files stored in a computer's Internet browsers to assist it in providing Users with the highest level of service. Users have the option of setting their Internet browser to accept, reject, or provide notification of the use of a cookie. Cookies do not consist of Personal Information per se but could be used to connect a User with Personal Information, such as an email address. Unless the User sets its Internet browser to reject the use of a cookie, CHRISTIAN.TV may use them for various purposes including recording and saving password information, pages visited on the site, and determining number and retention of

Users employing the Service. CHRISTIAN.TV does not link the information it stores in cookies to any Personal Information you submit through the Service. The use of cookies by third parties is not covered by CHRISTIAN.TV's Privacy Policy. CHRISTIAN.TV does not have access or control over these cookies.

Log Data: When you visit www.christian.tv or use the Service, whether as a registered User or a non-registered User just browsing, CHRISTIAN.TV's servers automatically record information that your browser sends whenever you visit a website ("Log Data"). This Log Data may include information such as the browser type or the webpage you were visiting before you came to the Service, pages of the Service that you visit, the time spent on those pages, information you search for on the Service, access times and dates, and other statistics. CHRISTIAN.TV uses this information to monitor and analyze use of the Service and the Service's technical administration, to increase our Service's functionality and user-friendliness, and to better tailor the Service to its visitors' needs.

5. Personal Information Shared:

Third Party Disclosure: It is the policy of CHRISTIAN.TV not to share any Personal Information with a third party, other than an Affiliate or Channel Content Provider, for the purposes of marketing. All pertinent information collected will only be used to provide the Service. From time to time CHRISTIAN.TV may engage third parties for technical, processing or other activities related to the Service. However, CHRISTIAN.TV will use commercially reasonable efforts to ensure that such parties are obligated to keep the information secure and confidential. Additionally, if a User inputs their real name as part of their public profile, the Service will publicly display a User's name in connection with the User's CHRISTIAN.TV activity. The Service may allow its Users to connect with other third-party social networking services. If a User chooses to connect its CHRISTIAN.TV account and use such third-party services, any information provided is no longer under the control of CHRISTIAN.TV and may be subject to the terms of use and privacy policies of such third party services. CHRISTIAN.TV may additionally disclose Personal Information to an Affiliate or to the extent necessary to enforce our terms of use, or to otherwise protect the rights of Users of the Service. This includes exchanging information with other companies and organizations for fraud protection and credit risk reduction. Moreover, to the extent necessary to comply with court orders or with requests by law enforcement or governmental agencies, CHRISTIAN.TV may provide Personal Information to the required third parties. Additionally, we reserve the right to disclose your Personal Information as required by law and when we believe that disclosure is necessary to protect our rights and/or to comply with a judicial proceeding, court order, or legal process served on CHRISTIAN.TV.

Sale of Business or Assets: In some cases, CHRISTIAN.TV may choose to buy or sell assets. In these types of transactions, User information is typically one of the business assets that are transferred. In the event that all or substantially all of CHRISTIAN.TV's assets are sold, given, or otherwise transferred to another entity, all User information

collected as part of access to and use of the CHRISTIAN.TV Service would likely be transferred to that entity as well. By accessing the Service, Users acknowledge that such transfers may occur, and that any acquirer of CHRISTIAN.TV may continue to use its information as set forth in this policy. You will be notified via email or by prominent notice on www.christian.tv for 30 days of any such change in ownership or control of your personal information.

Hyperlinks: In addition to the Affiliates, the Service may contain hyperlinks, pointers or introductions to other sites on the Internet or services that may be maintained by third parties, including by Channel Content Providers on the Service. These other sites may use cookies, collect data or solicit Personal Information using methods not conforming to CHRISTIAN.TV's Privacy Policy. Such links do not constitute an endorsement by CHRISTIAN.TV of any Affiliate or other third-party site or any materials contained therein. CHRISTIAN.TV does not control, and is not responsible for, the availability, accuracy, or currency of such Affiliate or other third-party site or any information, content, products or services accessible from such third-party site. Therefore, CHRISTIAN.TV recommends that you fully review the privacy policy of any particular Affiliate or other site maintained by a third party provider.

6. Security: CHRISTIAN.TV has attempted to incorporate reasonably appropriate physical, electronic, and managerial procedures into its business and online systems to protect and prevent unauthorized use of the information it collects on its Users. Such methods include use of password-protection procedures, Affiliates' authentication procedures and other commercially reasonable security measures. While CHRISTIAN.TV exercises reasonable care and due diligence in providing a secure conduit of information between a User's computer or other device and our servers, CHRISTIAN.TV cannot and does not guarantee the security of materials or information transmitted to us or other Users over the Internet or wirelessly. Therefore, while CHRISTIAN.TV will attempt to protect the transmission of any information using methods which comply with the industry standards, we accept no liability for any unintentional disclosure of same.

7. Financial Information: For full access to all of the features of the Service CHRISTIAN.TV or its Affiliates may require verification of age and/or that proper permission for a transaction has been obtained. Depending on which services Users make use of, CHRISTIAN.TV may require additional information, such as a User's name and billing information (including billing address, phone number, and credit card information). Such additional information may be used and shared as provided in this Privacy Policy.

8. Contact Us: If you need further assistance, please send an e-mail with your questions or comments to info@christian.tv or otherwise contact CHRISTIAN.TV using the following information:

Christian.TV, Inc.
PO Box 670
Sherman, TX 75091

Tel: 888-931-4861

9. Access to Personal Information: If your Personal Information changes, or if you no longer desire access to or use of www.christian.tv or the Service, you may correct, update, or request deletion by making the change within your account.

Revision Date: May 21, 2013

© 2013 Christian.TV, Inc. -- All Rights Reserved.